

RICHARD GIRALDI

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EDUCATION

Loyola University Chicago Chicago, IL
Master Of Communication
Digital Media and Storytelling 2015

DePaul University Chicago, IL
Master Of Arts
Print Journalism 2010

Loyola University New Orleans New Orleans, LA
Bachelor Of Arts
Mass Communication - Print Journalism 2007

FREELANCE WORK

I write pop culture reviews and features for **PopMatters.com**. In the past, I've written concert reviews, museum reviews and features for **Chicago Sun-Times**, **Time Out Chicago**, **Chicagoist.com**, **Lakeshore Beverage's Beer Blog** and **ALARM Magazine**.

INTERNSHIP EXPERIENCE

Video One Productions Chicago, IL
Social Media Marketing Intern 2010
Managed Video One Productions' social media such as Facebook, Twitter and LinkedIn, as well as created content for company blog.

Time Out Chicago Chicago, IL
Editorial Intern 2008 - 2009
Fact-checked feature stories and listings, performed audio transcriptions and copyediting, and organized databases.

PROFESSIONAL SKILLS

Wordpress: Intermediate HTML/CSS, Plug-Ins and Widgets | **Adobe:** Premiere Pro CS6, Audition CC, Photoshop CC, InDesign CC
Audio: Audacity, Pro Tools | **Mac:** iMovie, Garage Band, Mac OSX | **Analytcs:** Google Analytics, Mint, Facebook Insights | **Microsoft:** Word, Excel, Powerpoint | **Windows/PC**

SOCIAL MEDIA SKILLS

Twitter, Facebook, Instagram, LinkedIn, Tumblr, Snapchat, Youtube, Vimeo and Pinterest.

EMPLOYMENT EXPERIENCE

Community Tavern/The Portage Chicago, IL
Digital Marketing Specialist 2015 - 2016
Produced social media posts and content. Created blogs and crafted blog posts. Shot and edited marketing videos. Designed print materials using Adobe InDesign and Photoshop. Deployed email campaigns using MailChimp. Updated websites via CMS. Photographed and live tweeted/instagrameed events for social media. Wrote press releases and pitched coverage to local publications.

Loyola University Chicago Chicago, IL
Graduate Assistant 2015 - 2015
Assisted with instruction of undergraduate communication ethics course. Graded student assignments, provided feedback on assignments, entered grades in gradebook, instructed the class and held office hours.

LoudLoopPress.com Chicago, IL
Editor and Community Manager 2009 - Present
Produce Chicago-based music content including podcasts, reviews, previews and feature stories, edit contributor submissions, primary press contact for record labels and local artists. Craft social media content.

Cognitive Arts Evanston, IL
Content Developer 2013 - 2014
Interviewed and gathered content from subject matter experts in order to develop workplace-training courses, drafted course content, constructed courses using proprietary content development tools, tested courses and proofread and edited all text.

Groupon Chicago, IL
Merchant Researcher 2011 - 2012
Ranked potential Groupon merchants based on awards, press, online reviews and social media presence, and entered detailed business information into a research database to support needs of other departments including city planning and editorial.